A Rational Approach to RFID

The dramatic entry of RFID into logistics and supply chain applications has garnered huge headlines. If you believe the hoopla, you'll have to implement RFID or be out of business in a few short years.

RFID increases accuracy and efficiency by enabling companies to gather real-time data automatically. Top tier suppliers to Wal-Mart and the Department of Defense are being required to implement RFID in one form or another in the very near future.

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However, the expense of implementing RFID ruled it out for many companies. The physical complexity of sensing masses of moving product demands intensive investment in new technologies. Forrester Research estimates it will cost between $9.5 million and $20 million for companies to comply with Wal-Mart's mandate.

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It's not just expensive to implement RFID—it's expensive to use it. Currently, the tags alone cost so much that it's only practical for high value items.

This may have placed you in a difficult position: wanting the advantages of RFID, but unable to justify the mega-investment required.

Here's where Acuity can help. We can deliver 80% of the benefit of RFID for 20% of the cost, with a bar code solution that uses hard wired or portable (RF linked) sensors. Our practical, cost aware approach capitalizes on the investment you've already made in management systems, and delivers

accurate and timely information, and lays the groundwork for a smooth RFID implementation when the time is right.

Give us a call at (818) 222-3803. Let's talk about saving millions of dollars.

And if you need RFID right now, take advantage of our expertise. Our experience and down to earth approach will deliver a faster, smoother implementation.

Acuity Consulting SM

Experience ▪ Focus ▪ Results

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